



The Licensing Department  
The London Borough of Merton  
Merton Civic Centre  
London Road  
Morden  
SM4 5DX

**VW - Merton Borough  
VW - Wimbledon Police Station**

Wimbledon Police Station  
15-23 Queens Road  
London  
SW19 8NN

Telephone: 07795665925

Facsimile:

Email:

Peter.Sparham@met.police.uk

www.met.police.uk

Your ref:

Our ref:

17 March 2014

Dear Sir

**Re:- Application for a Premises Licence under the Licensing Act 2003 - Just  
Drinks, 15-17 Leopold Road, Wimbledon. SW19 7BB**

On 25th February 2014 an application was received from Universal Liquormart Ltd for a premises licence under Licensing Act 2003.

The application can be summarised as follows:-

Supply of Alcohol Monday to Saturday 0900-2300  
Sunday 1000-2230

Opening Hours Monday to Saturday 0900-2300  
Sunday 1000-2230

Police wish to make representations to this application on two of the four licensing objectives namely:-

**The Prevention of Crime and Disorder  
Public Nuisance**

This premises is a new outlet in a quiet parade of shops and residential accommodation in the local area. A search of Police indices from 17th March 2013 to 17th March revealed 14 offences committed in the immediate locality, five of which are related to commercial premises.

The Local Policing Team (LPT) covering this ward have been consulted on this application and make the observation that there are issues in relation to street drinking in this area, as well as problems with local youths.

## Conclusion

These premises are untested, however it is still felt that additional issues will arise from them. A number of options are therefore suggested as follows:-

1. Refuse the application

If the licence is granted a number of conditions are suggested:-

2. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorized officer throughout the preceding 31 day period. The CCTV system should be updated and maintained according to police recommendations.

3. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premise is open to the public. This staff member must be able to show a Police or authorized council officer recent data or footage with the absolute minimum of delay when requested.

4. No super-strength beer, lagers or ciders of 5.5% ABV (alcohol by volume) or above shall be sold at the premises.

5. A proof of age scheme, such as Challenge (21/25), shall be operated at the premises where the only acceptable forms of identification are (recognised photographic identification cards, such as a driving licence or passport / Holographically marked PASS scheme identification cards).

6. A log shall be kept detailing all refused sales of alcohol. The log should include the date and time of the refused sale and the name of the member of staff who refused the sale. The log shall be available for inspection at the premises by the police or an authorised officer of the Council at all times whilst the premise is open.

7. An incident log shall be kept at the premises, and made available on request to an authorised officer of the Council or the Police, which will record the following:

- (a) all crimes reported to the venue
- (b) all ejections of patrons
- (c) any complaints received
- (d) any incidents of disorder
- (e) any faults in the CCTV system or searching equipment or scanning equipment
- (f) any refusal of the sale of alcohol

(g) any visit by a relevant authority or emergency service.

Yours faithfully,

A handwritten signature in black ink, appearing to read 'Peter Sparham', with a long horizontal line extending to the right.

Peter Sparham

This page is intentionally left blank